



WE made PURITY with PASSION and LOVE

[www.edelliskorea.com](http://www.edelliskorea.com)

# ABOUT US

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Edellis Korea Profile

# COMPANY PROFILE

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## Edellis Cosmetics

Peaceful landscape Switzerland is a heart taking place.  
2014 Established a small family company In the elegant and stylish city of Lugano.



## Edellis Cosmetics

Love Edellis' first facial sheet mask Published base on by a two-year research in Switzerland.  
Now one it became available in Luxemburg, Belgium, England, Italy, and other European countries, as well as in high-end spas and high-end aesthetic shops in the Middle East.



## Edellis Korea

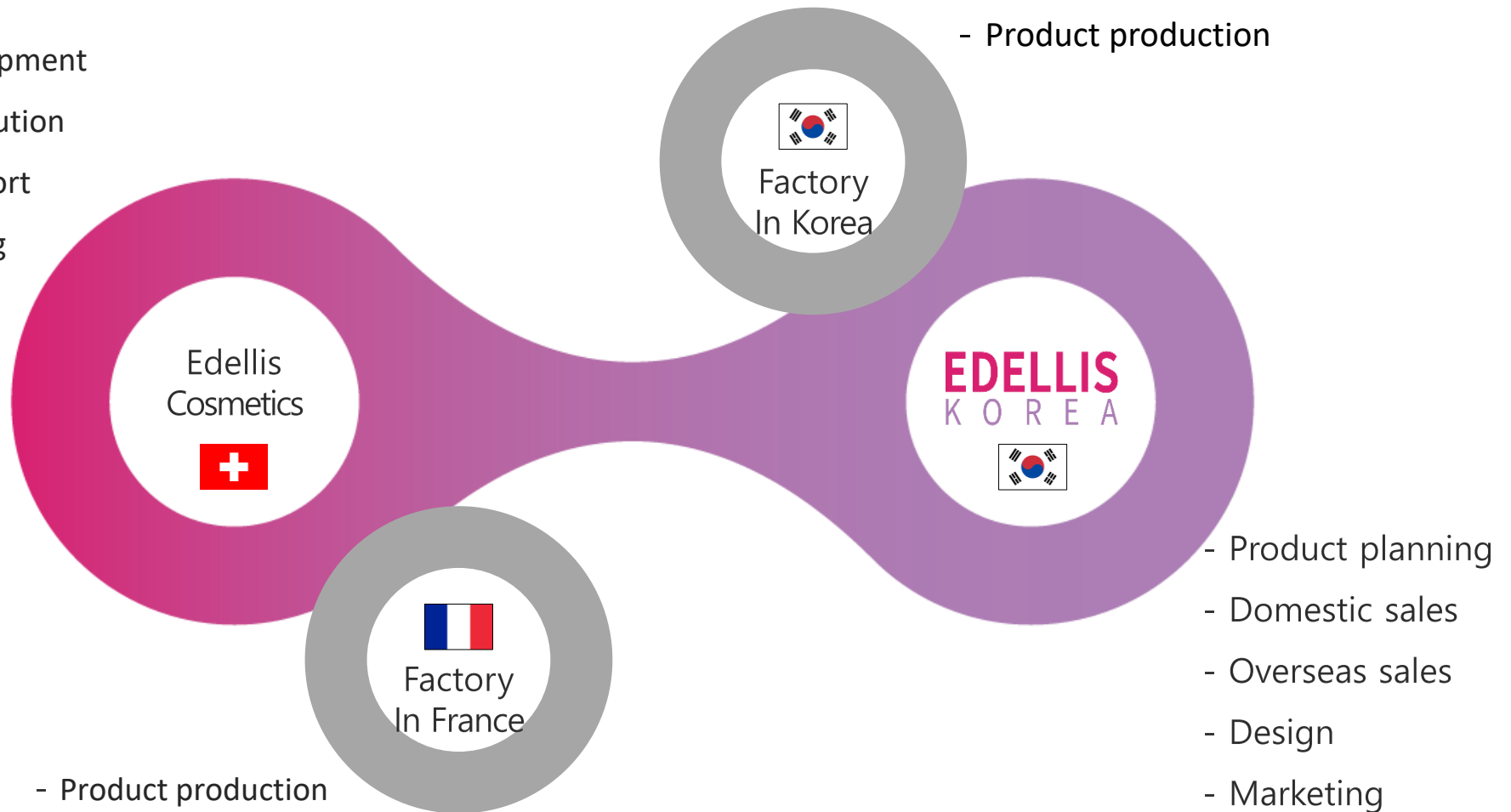
Edellis Korea, as Korean branch based on Korea's advanced technology that has become a global beauty trend.  
Build beauty life with Swiss pure nature spirit and Korea's technology.

EDELLIS  
KOREA

# ORGANIZATION

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- Product development
- Product distribution
- Technical support
- Power branding
- Marketing



# OUR PHILOSOPHY

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This moment is pure beauty.  
There are faithful people today by  
knowing the tomorrow we prepared  
with passion yesterday.  
Edellis Korea pursuit human's value,  
less affect environment and develop  
of sustainability eco-friendly products.

Your dream of beauty will come true  
by our trustworthy formula and  
artistic design

*Seong Hye, Baek*



# CI INTRODUCTION

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## PASSION



Our expression of Hot pink  
The symbol of the  
passionate mind of Edellis  
Korea

## LOVE



Our expression of Warm purple  
The symbol of Edellis Korea's love  
for customers



We wish to bring together a greater brand with warm love  
for our customers to give them better products

*Purity made with  
passion and love*

# OUR *BUSINESS*

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Edellis Koea Business  
Plan



Love.Edellis Launched Specializing in cosmetics in 2014 at Lugano, in Switzerland.

We are also developing excellent products in France and Korea through a technology partnership with Edellis Korea.

From facial sheet mask based on by a two-year research in Switzerland than Now it export to Hotel and spas in Europ and Middle East.



Love.edellis  
Nature's Love from Switzerland

Beautiful nature and clean air are **peaceful Swiss landscapes.**

2014, Edellis has started out as a small family business in the graceful and stylish city of Swiss, **Lugano** where the trendy Milano in Italy faces each other.

Love.edellis pursuing beauty through **Art cosmetic** would like to present time for me and life relaxation to everyone.

아름다운 자연과 맑은 공기는 **평화로운 스위스**의 풍경입니다. 트렌디한 이탈리아 밀라노를 마주하며 활기찬 열정을 자랑하는 곳, 스위스의 우아하고 스타일리쉬한 도시 **루가노**에서 2014년 에델리스라는 작은 가족회사로 시작되었습니다.

**Art Cosmetic** 을 통해 아름다움을 추구하는 Love.edellis 는, 나를 위한 시간과 삶의 여유를 모든 분들에게 선물하고자 합니다.



# PRODUCT DEVELOPMENT

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**Love. Edellis** brand has developed various products such as basic cosmetics, mask packs, hair products, and body products

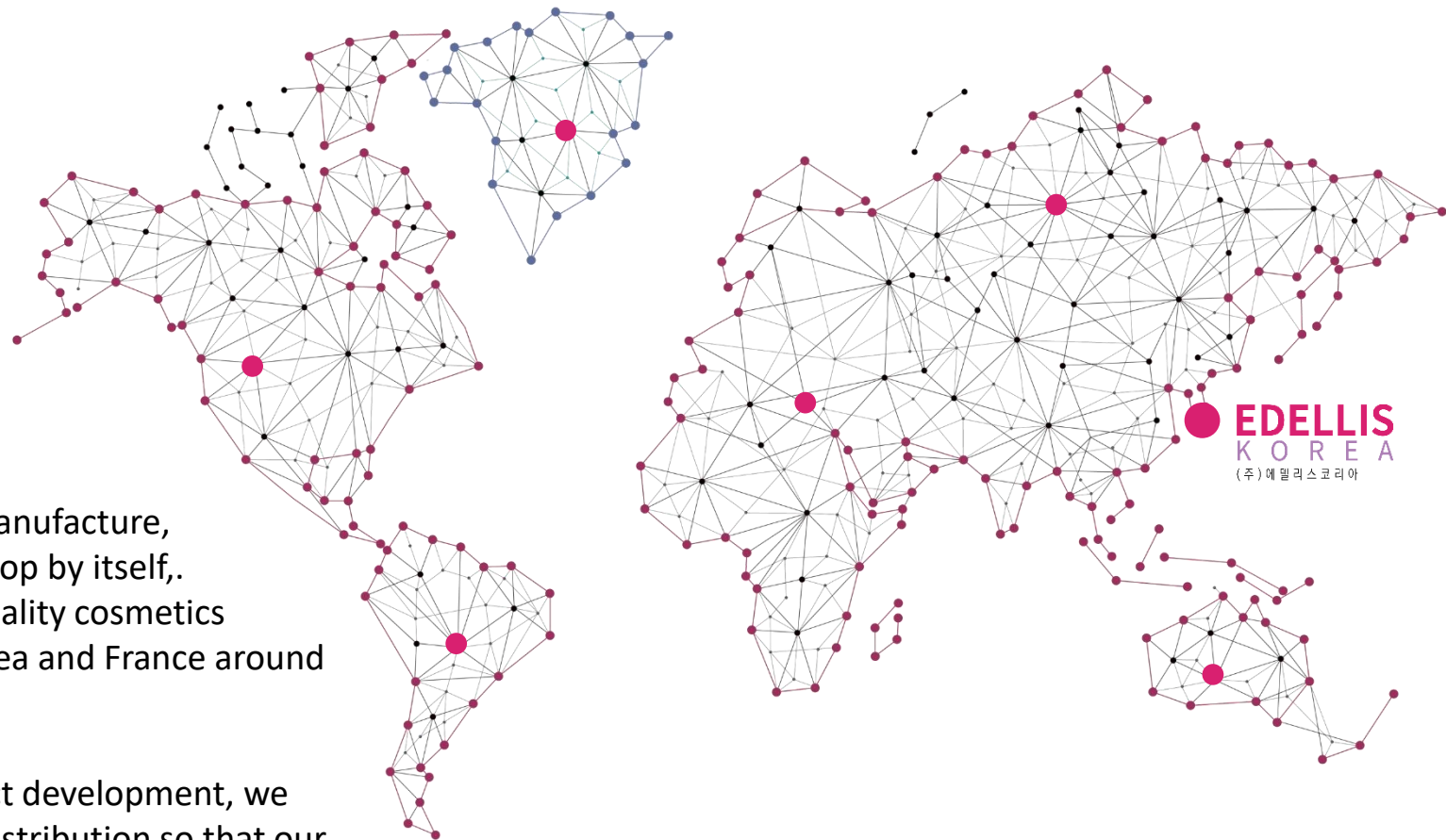
We are a New leader of trend with ART COSMETIC, various beauty has been realized through collaboration with artists. We are committed to product development so that consumers who use the product can experience time for themselves and the leisure of life

A small space that you briefly pass by, daily life that is spent casually, the moment you add beauty and value to a small product, a whole new daily life unfolds  
Edellis Korea's efforts continue for more people can enjoy the beauty of life.



# COSMETIC DISTRIBUTION

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Edellis Korea does manufacture, distributes and develop by itself,. We also sells high-quality cosmetics manufactured in Korea and France around the world.

In addition to product development, we are about product distribution so that our customers around the world can continue to use better products at better prices.

PURITY MADE WITH  
**PASSION AND LOVE**

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Edellis Korea Co., Ltd.