



# **ORGANICITY.**

The quality of being Organic  
Super Clean & Simple Clinical Cosmetics

## 01. About Organicity 3

---

About Organicity

---

Slogan & Keyword

---

Look & Feel

---

Verify

---

## 02. Product Details 9

---

Brightening Actives

---

Wrinkle & Firming Actives

---

Rapid Calming & Acne care

---

Super Moisturizing

---

Deep Cleansing

---

## 03. Contact 15

---

Organicity

---

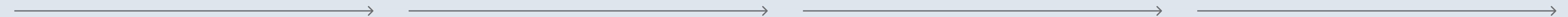
# About Organicity

About Organicity

Slogan & Keyword

Look & Feel

Verify

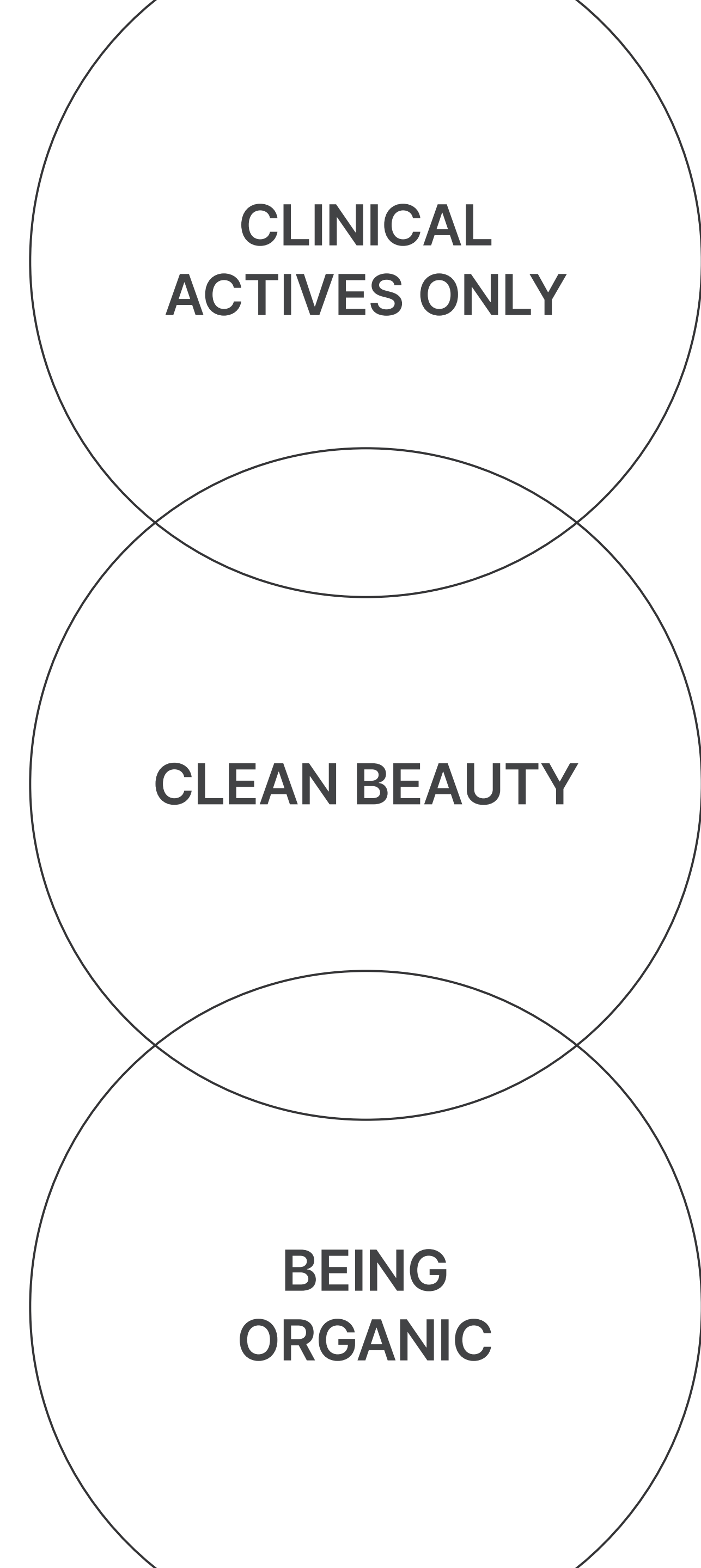


## Focus on Active ingredients.

Topical skin supplement, Organicity.

The Biomedical Research Center in Organicity identifies the active concentration of actives in clinical trials and proposes an effective formula with a focus on penetrating pure ingredients into the skin.

Experience the effectiveness of the cleanest and purest formula, which has passed Organicity's ingredient review criteria.





## Simple, Clean.

---

Minimal ingredients and formulas. But the true effect comes from the main ingredients and their contents. With that, it's simple to add only nano hyaluronic acid, hydrator, and hypoallergenic preservatives that increase the skin penetration of the active ingredients.



## Obsessive standards

---

Provides information on the production of key active ingredients. We propose a formula that gives consumers a choice to meet various skin conditions and consists of pure ingredients that minimize bio-budden.

Organicity's formula, which has been reviewed for all raw materials' origins and conditions of extraction, does not contain ingredients with a high hazard score.



## R&D of Drug delivery

---

All products are developed by professional researchers who study skin immunity and drug delivery systems. Understand the skin improvement mechanisms and create a professional skin improvement formula with a clinical effect with technology that increases skin penetration.



## Reasonable Price

---

CGMP-certified manufacturing plants in Organicity produce active ingredients directly. Introducing a variety of products that are effective and safe for the skin at a reasonable price.

Brand Slogan

# THE QUALITY OF BEING ORGANIC

## Clean & Simple Active Cosmetics

Meet the skin-effective and simple pure ingredient formula proposed by the Organicity Biomedical Research Center. With hypoallergenic ingredients, you can effectively combine various active ingredients to create a functional custom serum optimized for your skin.

# ORGANIC

# ACTIVES

# SIMPLE

# VEGAN

# HONEST

# CLEAN





## COLOR

# METAL SILVER

# GLASS

# AURORA

# IVORY WHITE

# CLEAN & SIMPLE



## BOTTLE

# AMBER

# TRANSPARENT

# SILVER

# ALUMINIUM



## PACKAGE

# ALUMINIUM SEALING POUCH

# PAPER SEALING POUCH

Average score 4.8 ★

# Product power focused on effectiveness Consumer reviews prove it.

Launched in October 2023, it grew through consumer reviews and sharing based on effectiveness and reasonable prices.

With a variety of inexpensive SKUs, clean ingredients, and selective use of high-content active ingredients, the prototype has been market-verified through voluntary review sharing from consumers.

트러블케어 아주 좋아요 · 흡수력 아주 만족해요 · 촉촉함 촉촉해요

**BEST** 여기 상품 너무 좋아요  
함량도 높고 가격도 착한데 효과도 좋아서 계속 여기서 주문할려구요  
한달정도 쓰니까 피부가 맑아지고 있어요

---

★★★★★ 5  
huns\*\*\*\*\* · 24.07.15. | 신고  
히알루론산 타입 & 용량선택: 3중 히알루론산 [30ml(+4ml 증정)]

트러블케어 아주 좋아요 · 피부자극 아주 만족해요 · 촉촉함 촉촉해요


**한달사용기 BEST** 처음 트라넥산산 원액을 접하고 다른 원액도 써보고 싶어서 다른것도 추가 구매했는데 너무 마음에 듭니다  
얼굴이 늘 건조해서 로션, 에센스 덧바르던게 일어었는데 히알루론산 및방울 섞어바른 이후론 그런일이 없어졌습니다 저녁까지 촉촉해서 얼굴이 당긴다는 느낌을 못느꼈어요  
기초화장품 바를때마다 이번에는 어떤걸 섞어바를까 기분좋은 고민을 합니다 좋은 화장품 저렴하게 판매해주셔서 감사합니다.)

---

★★★★★ 5  
euns\*\*\*\*\* · 24.04.28. | 신고  
용량: 30ml(+5ml 증정)

트러블케어 아주 좋아요 · 흡수력 아주 만족해요 · 촉촉함 촉촉해요

**BEST** 바른지 하루만에 효과가 있네요. 바른진 며칠됐구요.  
모공 때문에 샀고 탄력문제로 눈밑처럼도 있어요.  
한번 늘어난 모공은 줄어들지 않는다고 하던데 희망이 생겼네요.  
나이아신아마이드는 물같은 제형이구 아데노신은 점성이있네요.  
아데노신은 양이 적네요. 그런데 효과가 엄청 좋아요.  
다음날 세수하고 화장하면 내내 얼굴이 팽팽하게 당겨지는 느낌나요.  
저한테 아데노신이 잘 맞는것 같아서 계속 사용해볼 생각이예요.  
티마누 오일은 로션에 한 방울 섞어바르는데 촉촉하고 좋네요.




리뷰가 도움이 되었나요? 8

---

★★★★★ 5  
nbi\*\*\*\*\* · 24.09.04. | 신고  
트라넥사믹애씨드 [농도 & 용량선택]: 10% 트라넥산산 [30ml]

피부타입: 복합성 · 입자: 미세 · 주름: 트러블케어 아주 좋아요 · 흡수력 아주 만족해요 · 촉촉함 촉촉해요

**한달사용기** 3달부터 알삼히 비르코잇으로 6개월까지 낫네요 지금피부상태는 기미연락없이 좋고 기미색도연하 지고 안색도 많이 밝아졌어요 기미가정말심할땐 찬신편 토드 쫄기질경도였고(다진해보아서...) 지금은 톤업크림 만 바르고다녀도 탈경도로 자신감이 생겼네요... 효과보려 면고 꾸준히 써보세요 참고로 저는 물용이랑고 기미가 생기는바람에 이제 난 망황구나 헛먼사들입니다...(피부과 견적260 원아뵈...피부과다닐시간도 없고 너무바싸서 그 날 나옴... 주위친구들이 제이제효과도 증명할수없다는 생각...)



2023.05.      2024.08.


리뷰가 도움이 되었나요? 4

---

★★★★★ 5  
dab\*\*\*\*\* · 24.03.04. | 신고  
트라넥사믹애씨드 [농도 & 용량선택]: 10% 트라넥산산 [30ml]

트러블케어 아주 좋아요 · 흡수력 아주 만족해요 · 촉촉함 촉촉해요

와 진짜 이거 효과있네요... 괜히 피부과가서 맞십 율병한테 뭐 든지 피부는 꾸준히 부지런해야해요 또 살게요버버버 없 는 피데도 연해서서 없가눔이예요 진짜 알았으면ㅠㅠㅠ 단돈 안됩니다 계속 물어주세요



2.22 1일차      3.4 12일차

리뷰가 도움이 되었나요? 1

---

★★★★★ 5  
jaan\*\*\*\* · 24.06.25. | 신고  
트라넥사믹애씨드 [농도 & 용량선택]: 10% 트라넥산산 [30ml]

트러블케어 아주 좋아요 · 흡수력 아주 만족해요 · 촉촉함 촉촉해요



## Product Details

Brightening Actives



Wrinkle & Firming Actives



Deep Hydration



Rapid Calming & Acne care



Super Moisturizing



Deep Cleansing



# Niacinamide 20% with 3HA Serum.

High Conc.

# Pore Care

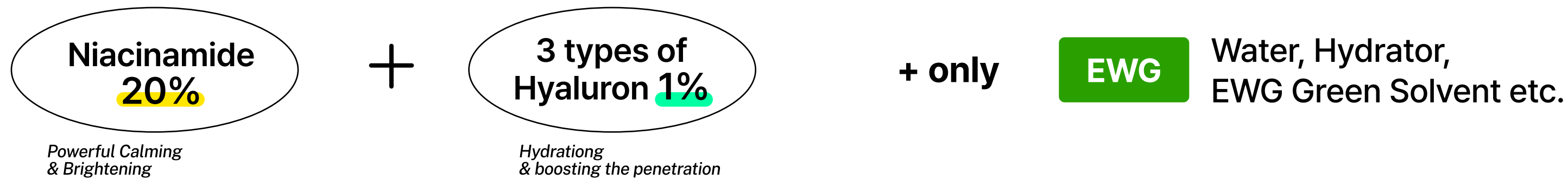
# Sebum

# Hydration

# Brightening

Niacinamide, or nicotinamide, is a type of **Vitamin B3**. Niacinamide helps build proteins that keep the skin healthy and strengthens the ceramide barrier to retain moisture. It reduces inflammation, alleviates redness and acne, regulates pore size and oil production, and minimizes sun damage, hyperpigmentation, and fine lines. Niacinamide is known to be effective for acne and brightening at concentrations typically above 2%. In particular, **concentrations above 4%** can be more helpful in **reducing inflammatory acne**. A **5% concentration** is effective not only for **acne but also for strengthening the skin barrier, regulating oil production, and improving hyperpigmentation**. Niacinamide can have a **synergistic effect when used with hyaluronic acid**. Hyaluronic acid helps niacinamide **penetrate the skin and reduces moisture loss**.

## Simple & Clean formula, but Powerful effect.




This is a **simple and clean serum** containing **20% high-purity niacinamide with low residual nicotine levels**, along with **1% of three types of hyaluronic acid**: ultra-low molecular, medium molecular, and high molecular weight. Apart from the active ingredients, the serum consists of purified water, humectants, EWG green preservatives, and a small amount of viscosity adjuster. **This super clean, active serum is fragrance-free** and formulated to exclude unnecessary ingredients, minimizing allergy risks and delivering the active ingredients effectively to the skin.

### Check Point.

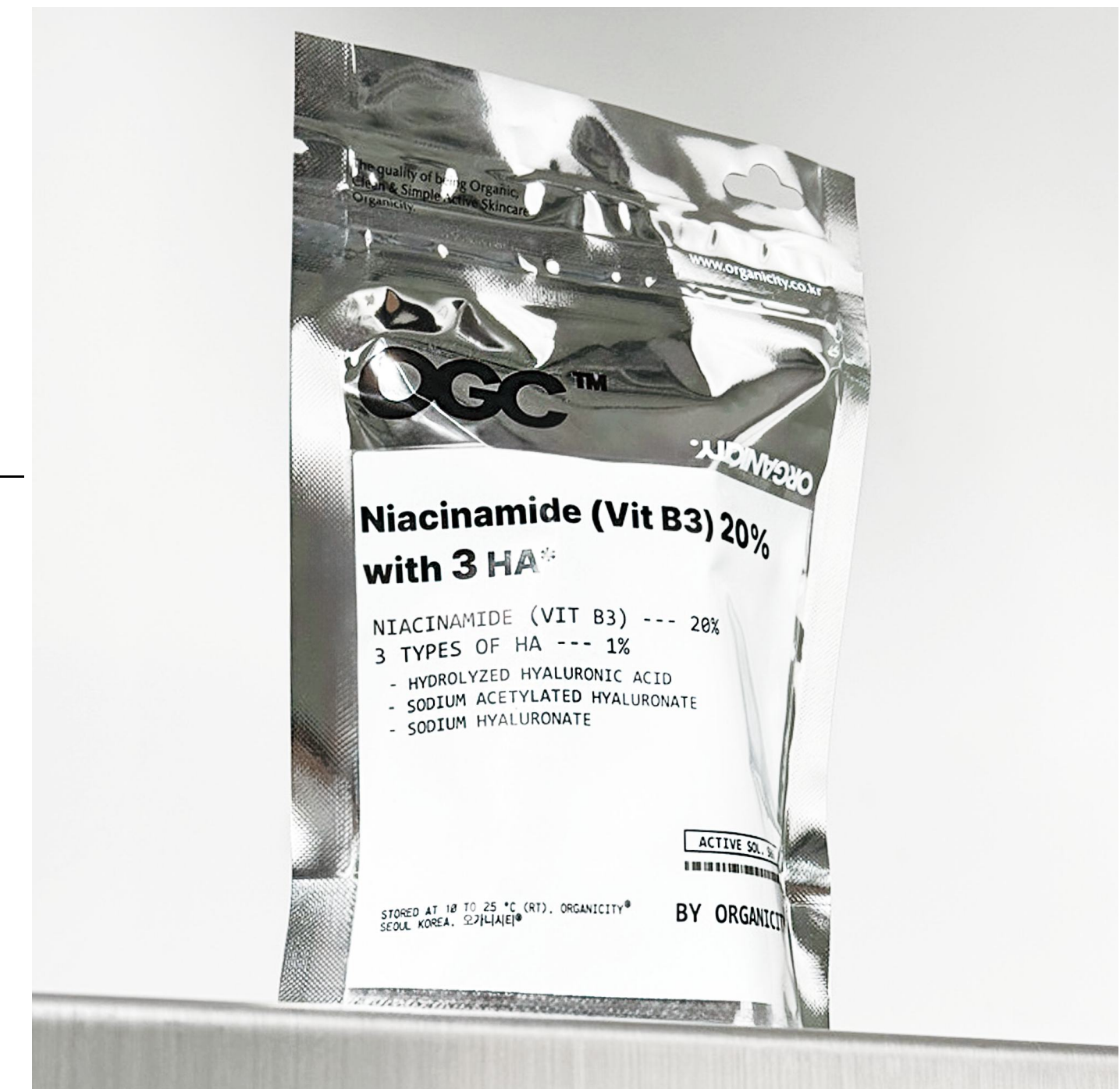
- Alcohol free
- PEG free
- Phenoxyethanol free
- Oil free
- Unscented
- Vegan friendly
- Cruelty free
- All EWG Green

### Volume / SRP

- 

30ml (1.01 fl.oz)  
Retail Price  
\$8.00
- 

10ml (0.33 fl.oz)  
Retail Price  
\$5.00



# Niacinamide 10% with 3HA Serum.

Mid Conc.

# Pore Care

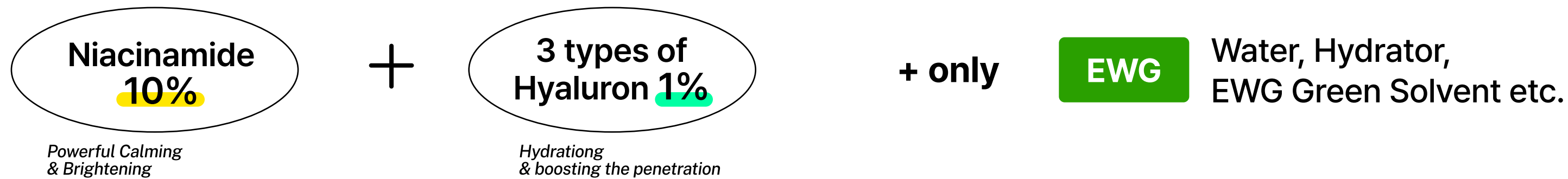
# Sebum

# Hydration

# Brightening

Niacinamide, or nicotinamide, is a type of **Vitamin B3**. Niacinamide helps build proteins that keep the skin healthy and strengthens the ceramide barrier to retain moisture. It reduces inflammation, alleviates redness and acne, regulates pore size and oil production, and minimizes sun damage, hyperpigmentation, and fine lines. Niacinamide is known to be effective for acne and brightening at concentrations typically above 2%. In particular, **concentrations above 4%** can be more helpful in **reducing inflammatory acne**. A **5% concentration** is effective not only for **acne but also for strengthening the skin barrier, regulating oil production, and improving hyperpigmentation**. Niacinamide can have a **synergistic effect when used with hyaluronic acid**. Hyaluronic acid helps niacinamide **penetrate the skin and reduces moisture loss**.

## Simple & Clean formula, but Powerful effect.




This is a **simple and clean serum** containing **10% high-purity niacinamide with low residual nicotine levels**, along with **1% of three types of hyaluronic acid**: ultra-low molecular, medium molecular, and high molecular weight. Apart from the active ingredients, the serum consists of purified water, humectants, EWG green preservatives, and a small amount of viscosity adjuster. **This super clean, active serum is fragrance-free** and formulated to exclude unnecessary ingredients, minimizing allergy risks and delivering the active ingredients effectively to the skin.

### Check Point.

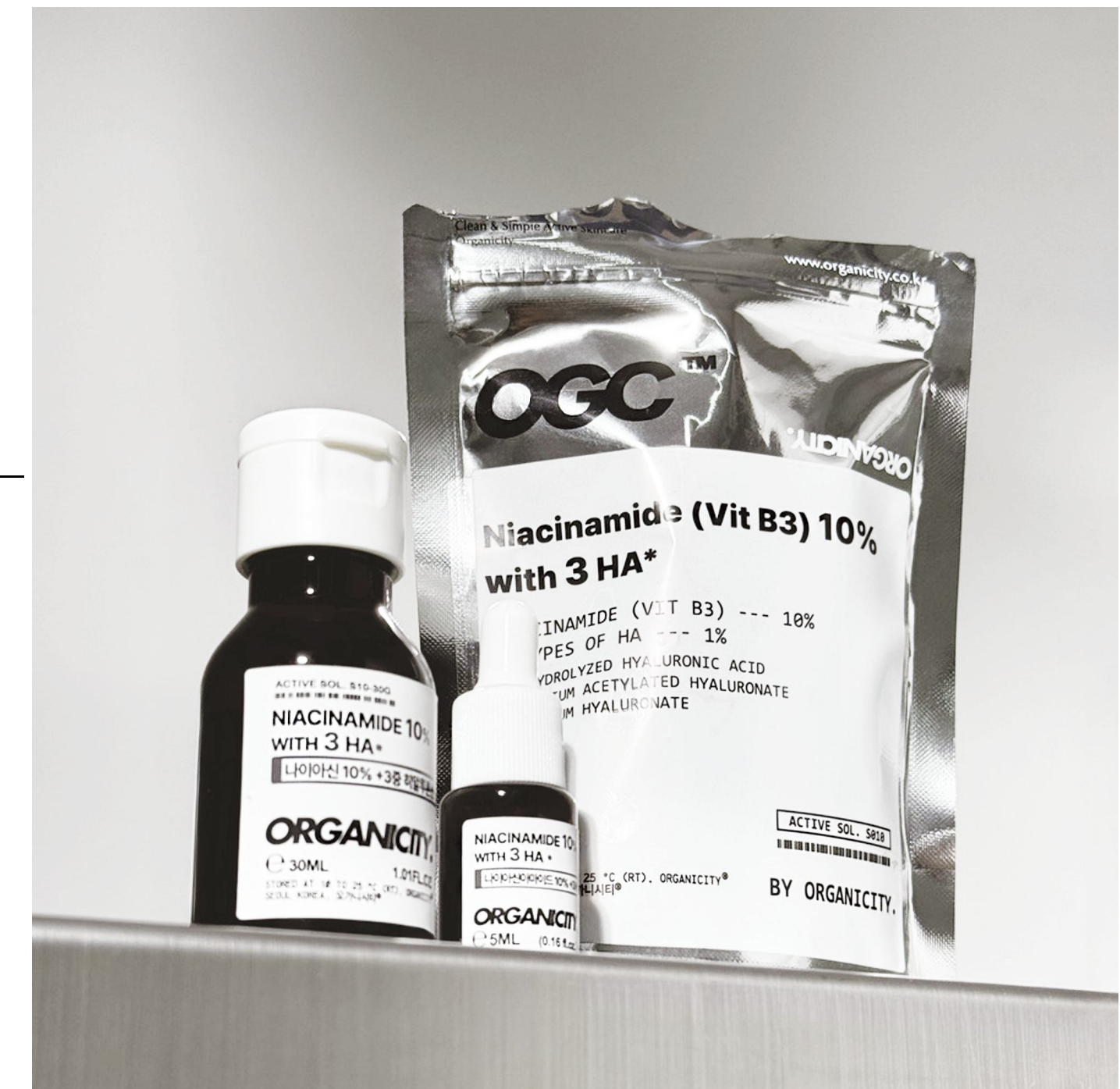
- Alcohol free
- PEG free
- Phenoxyethanol free
- Oil free
- Unscented
- Vegan friendly
- Cruelty free
- All EWG Green

### Volume / SRP

- 

30ml (1.01 fl.oz)  
Retail Price  
\$7.50
- 

10ml (0.33 fl.oz)  
Retail Price  
\$4.50



# Niacinamide 5% with 3HA Serum.

Low Conc.

# Pore Care

# Sebum

# Hydration

# Brightening

Niacinamide, or nicotinamide, is a type of **Vitamin B3**. Niacinamide helps build proteins that keep the skin healthy and strengthens the ceramide barrier to retain moisture. It reduces inflammation, alleviates redness and acne, regulates pore size and oil production, and minimizes sun damage, hyperpigmentation, and fine lines. Niacinamide is known to be effective for acne and brightening at concentrations typically above 2%. In particular, **concentrations above 4%** can be more helpful in **reducing inflammatory acne**. A **5% concentration** is effective not only for **acne but also for strengthening the skin barrier, regulating oil production, and improving hyperpigmentation**. Niacinamide can have a **synergistic effect when used with hyaluronic acid**. Hyaluronic acid helps niacinamide **penetrate the skin and reduces moisture loss**.

## Simple & Clean formula, but Powerful effect.

Niacinamide  
5%

Powerful Calming  
& Brightening

+

3 types of  
Hyaluron 1%

Hydrating  
& boosting the penetration

+ only

EWG


Water, Hydrator,  
EWG Green Solvent etc.


This is a **simple and clean serum** containing **5% high-purity niacinamide with low residual nicotine levels, along with 1% of three types of hyaluronic acid**: ultra-low molecular, medium molecular, and high molecular weight. Apart from the active ingredients, the serum consists of purified water, humectants, EWG green preservatives, and a small amount of viscosity adjuster. **This super clean, active serum is fragrance-free** and formulated to exclude unnecessary ingredients, minimizing allergy risks and delivering the active ingredients effectively to the skin.

### Check Point.

- Alcohol free
- PEG free
- Phenoxyethanol free
- Oil free
- Unscented
- Vegan friendly
- Cruelty free
- All EWG Green

### Volume / SRP

- 

30ml (1.01 fl.oz)  
Retail Price  
\$7.00
- 

10ml (0.33 fl.oz)  
Retail Price  
\$4.00



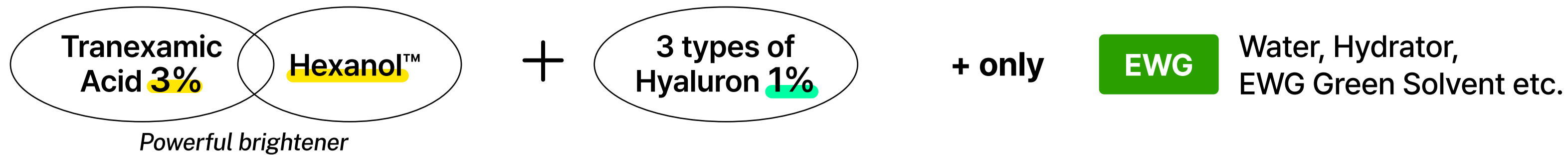


# Tranexamic Acid 3% & Hexanol™ with 3HA Serum.

- # Melasma
- # Brightening
- # Calming
- # Acne

Tranexamic acid is a synthetic derivative of the amino acid lysine, commonly used as an anti-fibrinolytic to reduce bleeding. In skincare, tranexamic acid is known for its ability to **brighten skin and reduce hyperpigmentation, including melasma, dark spots, and post-inflammatory hyperpigmentation.** It works by inhibiting the interaction between melanocytes and keratinocytes, thus reducing melanin production. Tranexamic acid also has **anti-inflammatory properties,** making it **beneficial for sensitive or acne-prone skin.** Clinical studies suggest that concentrations **as low as 2-5% can be effective in improving skin tone and reducing dark spots.** Typically, it is well-tolerated by most skin types, including sensitive skin. Its use in conjunction with other brightening agents like niacinamide or vitamin C can further enhance results.

## Simple & Clean formula, but Powerful effect.




This is a simple and clean serum containing 3% **high-purity Tranexamic Acid, Hexanol™** (Patented Brightening ingredients, Hexylresorcinol) along with 1% of **three types of Hyaluronic Acid:** ultra-low molecular, medium molecular, and high molecular weight. Apart from the active ingredients, the serum consists of purified water, humectants, EWG green-grade preservatives, and a small amount of viscosity adjuster. **This super clean, active serum is fragrance-free** and formulated to exclude unnecessary ingredients, minimizing allergy risks and delivering the active ingredients effectively to the skin.



### Check Point.

- Alcohol free
- PEG free
- Phenoxyethanol free
- Oil free
- Unscented
- Vegan friendly
- Cruelty free
- All EWG Green

### Volume / SRP

-  30ml (1.01 fl.oz)  
Retail Price \$12.00
-  10ml (0.33 fl.oz)  
Retail Price \$8.00

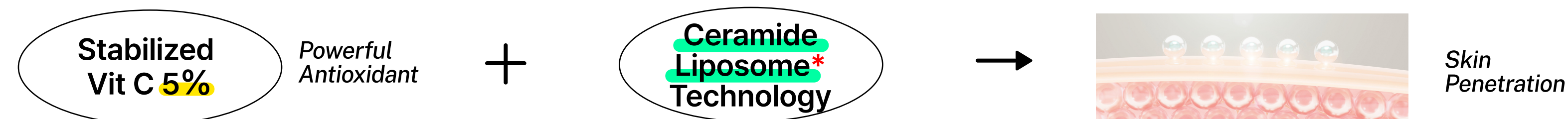


# Stabilized Vit C 5% with Ceramide Liposome\* Serum.

- # Melasma
- # Brightening
- # Moisturizing
- # Antioxidant
- # Anti-aging

**Tranexamic acid** is a synthetic derivative of the amino acid lysine, commonly used as an anti-fibrinolytic to reduce bleeding. In skincare, tranexamic acid is known for its ability to **brighten skin and reduce hyperpigmentation, including melasma, dark spots, and post-inflammatory hyperpigmentation.** It works by inhibiting the interaction between melanocytes and keratinocytes, thus reducing melanin production. Tranexamic acid also has **anti-inflammatory properties,** making it **beneficial for sensitive or acne-prone skin.** Clinical studies suggest that concentrations **as low as 2-5% can be effective in improving skin tone and reducing dark spots.** Typically, it is well-tolerated by most skin types, including sensitive skin. Its use in conjunction with other brightening agents like niacinamide or vitamin C can further enhance results.

## Simple & Clean formula, but Powerful effect.



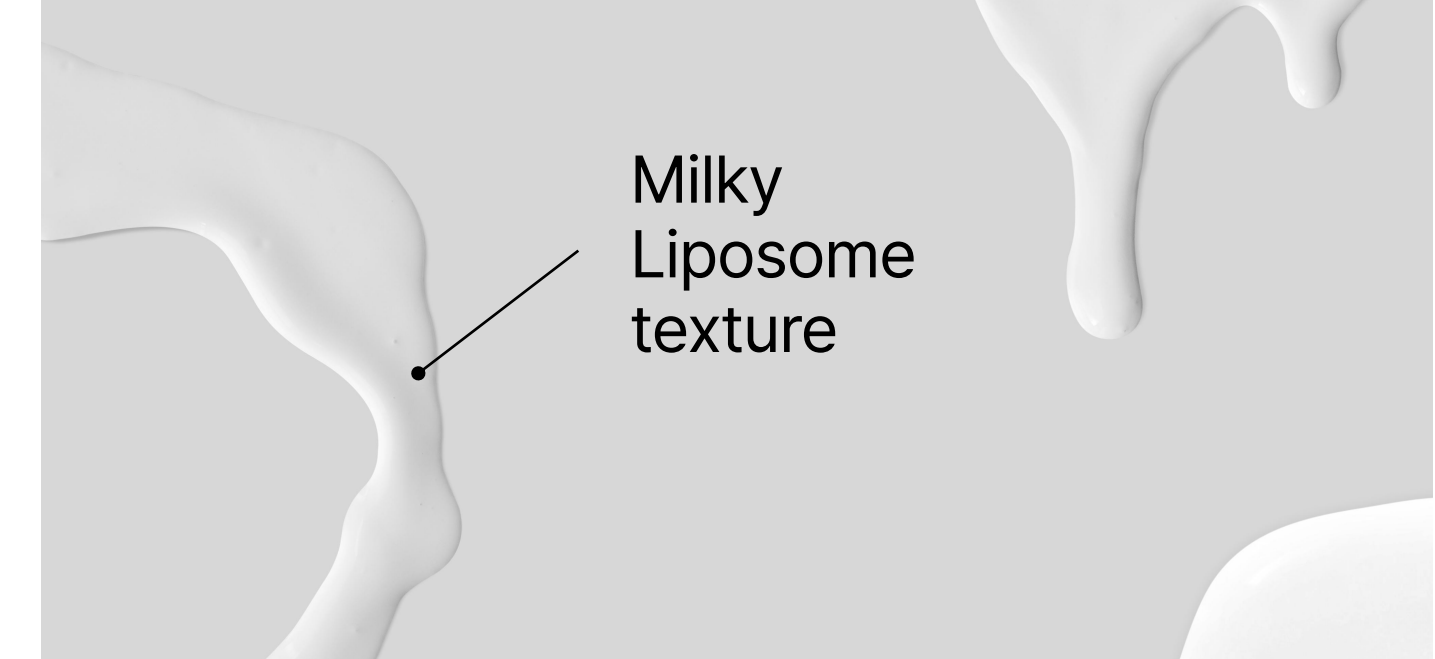
This is a simple and technological serum containing 5% **Stabilized Vitamin C, Sodium Ascorbyl Phosphate.** The topical preparations of Sodium Ascorbyl Phosphate come at various strengths ranging between 0.3% to 5%. **When used at a concentration of 5%,** it is known to have **anti-aging benefits.** A **concentration of 3% and above** is known to bring about **skin lightening properties.** Sodium Ascorbyl Phosphate excels in stability and gentle nature, making it suitable for those with sensitive skin or those who prefer a more stable product. Apart from the active ingredients, the serum consists of purified water, humectants, EWG green-grade preservatives, and a small amount of viscosity adjuster with Ceramide which applied Liposome technology for skin penetration. **This super clean, active serum is fragrance-free** and formulated to exclude unnecessary ingredients, minimizing allergy risks and delivering the active ingredients effectively to the skin.

### Check Point.

- Phenoxyethanol free
- Unscented
- Cruelty free
- Silicon free
- pH 6.5
- Vegan friendly

### Volume / SRP

- 30ml (1.01 fl.oz) Retail Price \$12.00
- 10ml (0.33 fl.oz) Retail Price \$8.00



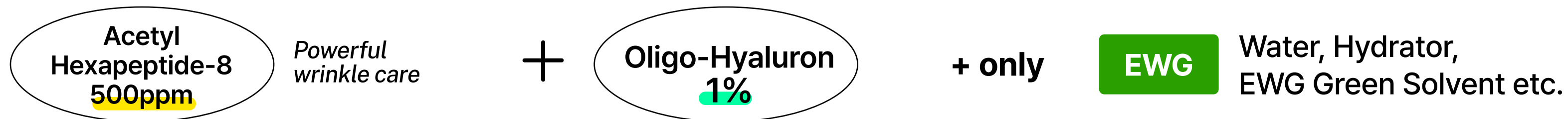


# Acetyl Hexapeptide-8 with Oligo-HA Serum.

- # Wrinkle care
- # Elasticity
- # Smoother
- # Anti-aging

Acetyl Hexapeptide-8, also known as Argireline, is a peptide compound widely used in skincare products for its **anti-aging properties**. It works by inhibiting the release of neurotransmitters, which helps to **relax facial muscles and reduce the appearance of fine lines and wrinkles**, particularly around the eyes and forehead. Often referred to as a **“botox-like” peptide**, it provides a non-invasive alternative to more intensive wrinkle treatments. Additionally, Acetyl Hexapeptide-8 helps to improve **skin elasticity** and promotes a **smoother**, more youthful complexion over time. Its gentle nature makes it suitable for most skin types, including sensitive skin, without causing irritation.

## Simple & Clean formula, but Powerful effect.

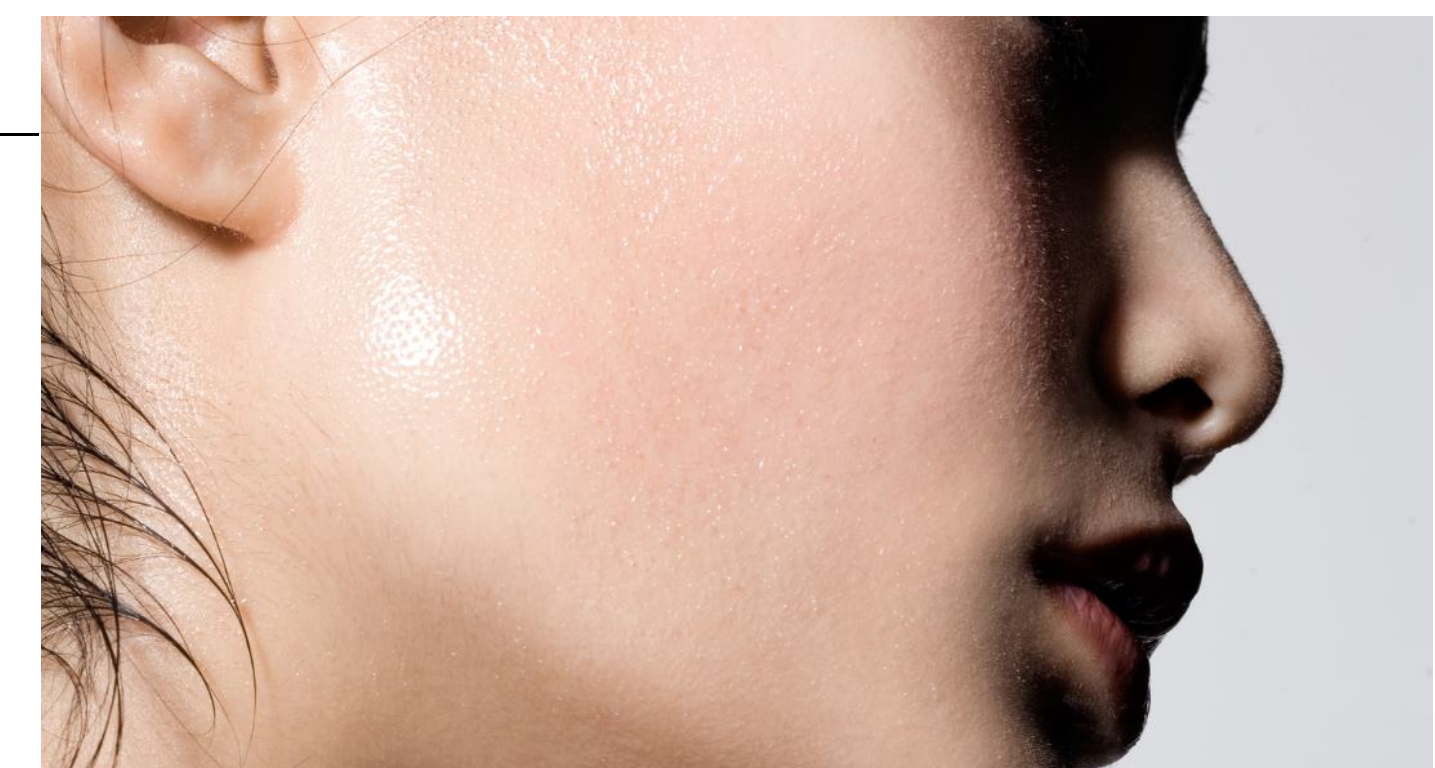


When used at 500ppm, Acetyl Hexapeptide-8 effectively **reduces wrinkles, improves skin elasticity, and provides anti-aging benefits** by relaxing facial muscles. It also enhances skin **hydration and minimizes irritation**, making it suitable for various skin types. **When combined with Oligo Hyaluronic Acid**, which **deeply hydrates** the skin due to its small molecular size, the overall **anti-aging effects are amplified**. This combination boosts moisture retention, strengthens the skin barrier, and provides a smoother, more radiant complexion. Together, these ingredients work **synergistically to enhance skin firmness, reduce fine lines, and promote a youthful appearance**.

- Check Point.**
- Alcohol free
  - PEG free
  - Phenoxyethanol free
  - Oil free
  - Unscented
  - Vegan friendly
  - Cruelty free
  - All EWG Green

### Volume / SRP

- 30ml (1.01 fl.oz) Retail Price \$12.00
- 10ml (0.33 fl.oz) Retail Price \$8.00



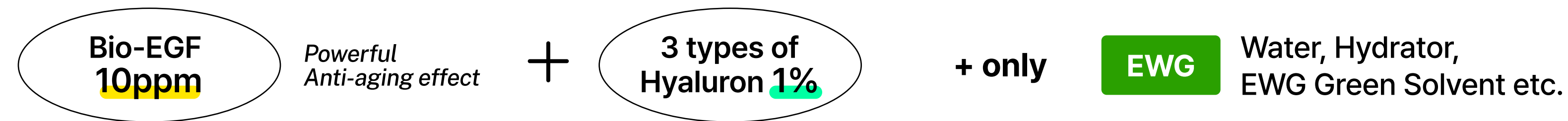


# Bio-EGF Liposome Max with 3HA Serum.

- # Skin regeneration
- # Cell repair
- # Elasticity
- # Collagen production
- # Powerful Anti-aging

EGF (Epidermal Growth Factor) is a powerful protein that **promotes skin regeneration and repair**. It stimulates the growth and differentiation of skin cells, helping to **heal damaged skin quickly** and **improve skin elasticity**. EGF boosts collagen and elastin production, **reducing wrinkles and fine lines**, resulting in **firmer and more youthful-looking skin**. It also enhances the skin's moisture retention ability, keeping the skin **hydrated** while restoring the damaged **skin barrier** to protect against external irritants. Overall, EGF is highly effective in improving skin health and **reducing signs of aging**.

## Simple & Clean formula, but Powerful effect.



Clinical trials have demonstrated that **using EGF at 10 ppm** significantly enhances **skin elasticity** and **reduces wrinkles within four weeks**. Participants showed over a **20% improvement in skin firmness**, a **15% reduction in wrinkle depth**, and **noticeable enhancements in skin texture and overall tone**. When paired with **hyaluronic acid**, the combination of EGF's cell regeneration properties and hyaluronic acid's deep hydration creates the **perfect environment for optimal skin renewal**. This synergy boosts **collagen production**, strengthens the **skin barrier**, and provides excellent moisture retention, resulting in firmer, smoother, and more **youthful-looking skin**. Together, they amplify anti-aging effects, **promoting overall skin health and a radiant complexion**.

### Check Point.

- Alcohol free
- PEG free
- Phenoxyethanol free
- Oil free
- Unscented
- Vegan friendly
- Cruelty free
- All EWG Green

### Volume / SRP

- 30ml (1.01 fl.oz) Retail Price \$20.00
- 10ml (0.33 fl.oz) Retail Price \$14.00





# Nano-Particle Hyaluron 2% Sol.

# Deep Hydration

# Firming

# Finline

# Skin penetration

Nano-particle hyaluronic acid is a form of hyaluronic acid that has been broken down into extremely small particles under 250nm, allowing it to penetrate deeper into the skin compared to traditional hyaluronic acid. This enhanced penetration results in more effective hydration at deeper skin layers, providing intense moisture that plumps the skin from within, reducing the appearance of fine lines and wrinkles. The small particle size also helps to improve skin elasticity and firmness, making the skin appear more youthful and supple. Additionally, nano-particle hyaluronic acid strengthens the skin barrier, protecting it from external irritants and environmental stressors. Overall, it delivers superior moisturization, enhances skin texture, and supports a healthy, radiant complexion.

## Simple & Clean formula, but Powerful effect.

Nano-Particle HA 2%

Deep Hydration

+ only

EWG



Water, Hydrator, EWG Green Solvent etc.

Clinical studies have shown that the efficacy of nano-particle hyaluronic acid varies with concentration. At lower concentrations (around 0.5-1%), it primarily enhances skin hydration and improves barrier function, helping to reduce transepidermal water loss. At moderate concentrations (1-2%), it significantly boosts skin elasticity, reduces fine lines, and improves overall skin texture by penetrating deeper layers of the skin. Higher concentrations (above 2%) can provide more intensive anti-aging effects, including deeper wrinkle reduction and improved skin firmness, though the benefits plateau at very high levels due to potential saturation effects. Overall, optimal concentrations of nano-particle hyaluronic acid (around 1-2%) are most effective for achieving balanced hydration, improved elasticity, and visible anti-aging results without overloading the skin.

### Check Point.

- Alcohol free
- PEG free
- Phenoxyethanol free
- Oil free
- Unscented
- Vegan friendly
- Cruelty free
- All EWG Green

### Volume / SRP

-  30ml (1.01 fl.oz)  
Retail Price \$20.00
-  10ml (0.33 fl.oz)  
Retail Price \$14.00



# 10 kinds of Hyaluron 1% Sol.

# Deep hydration

# Lock the Moist

# Elasticity

The 10 types of hyaluronic acid at 1% concentration each offer unique skin benefits. High molecular weight hyaluronic acid forms a moisture barrier on the skin surface, while low and ultra-low molecular weight versions penetrate deeper for enhanced hydration and elasticity. Nano hyaluronic acids provide deeper absorption, improving skin plumpness and reducing fine lines. Cross-linked and acetylated hyaluronic acids offer prolonged hydration and increased skin firmness. Combined, these different forms provide comprehensive hydration, improved skin texture, and a more youthful, radiant complexion.

## Simple & Clean formula, but Powerful effect.

10 types of Hyaluron 1%

+ only

EWG


Water, Hydrator, EWG Green Solvent etc.


Clinical studies have shown that using 1% hyaluronic acid with varying molecular sizes provides multiple skin benefits. The combination of high, low, and ultra-low molecular weight hyaluronic acids significantly enhances skin hydration levels, with a study reporting up to a 30% increase in skin moisture after four weeks (Kim et al., 2020). The deeper penetration of smaller molecules improves skin elasticity and reduces fine lines, as observed in trials where wrinkle depth decreased by 14% (Lee et al., 2019). The mix of molecular weights strengthens the skin barrier and provides prolonged hydration, improving overall skin texture and resilience (Smith et al., 2021). This multi-molecular approach optimizes the skin's moisture balance, delivering a plumper, smoother, and more youthful appearance (Johnson et al., 2022).

### Check Point.

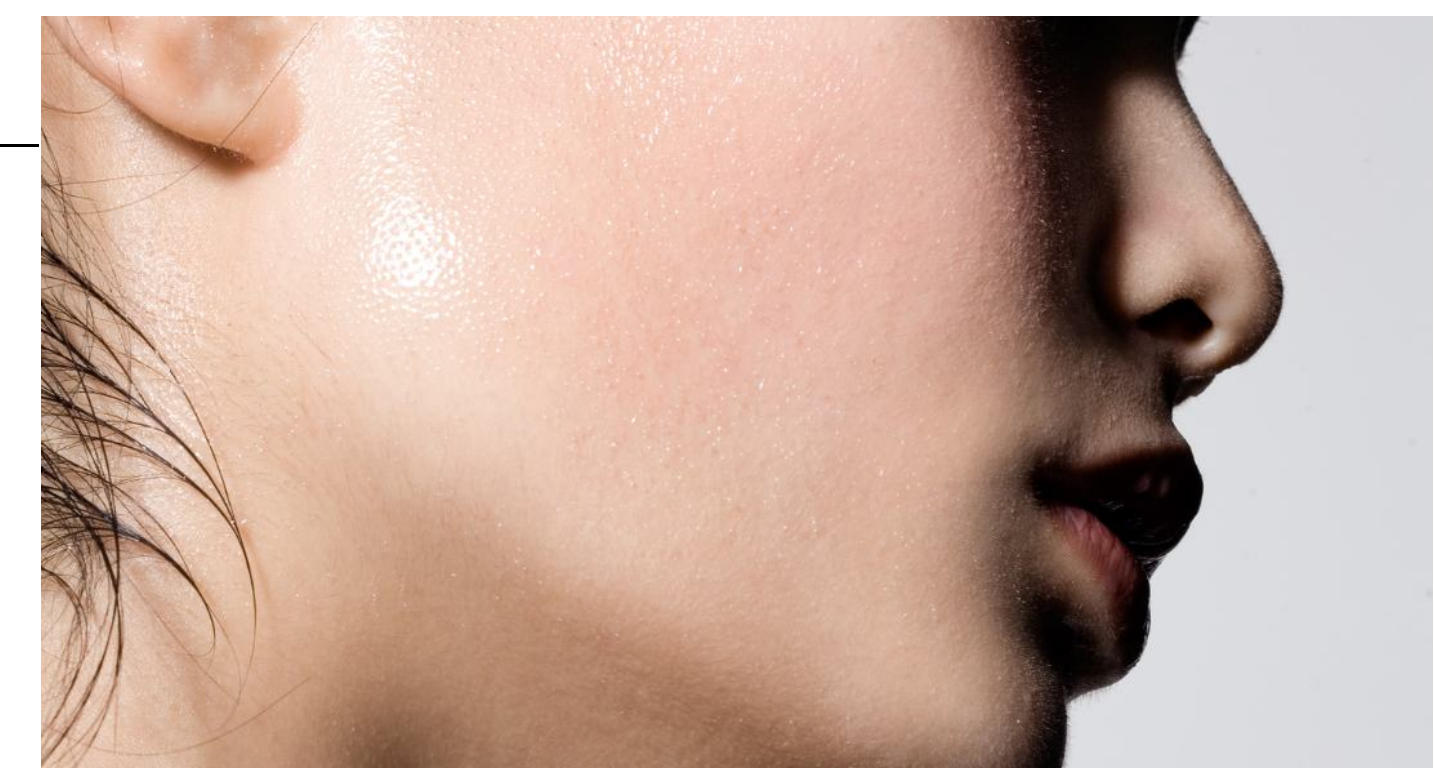
- Alcohol free
- PEG free
- Phenoxyethanol free
- Oil free
- Unscented
- Vegan friendly
- Cruelty free
- All EWG Green

### Volume / SRP

- 

30ml (1.01 fl.oz)  
Retail Price  
\$8.50
- 

10ml (0.33 fl.oz)  
Retail Price  
\$6.00



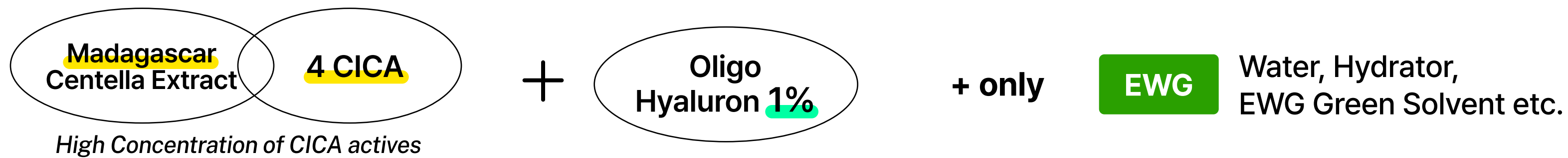
# Active Centella HPP™ with Oligo-HA



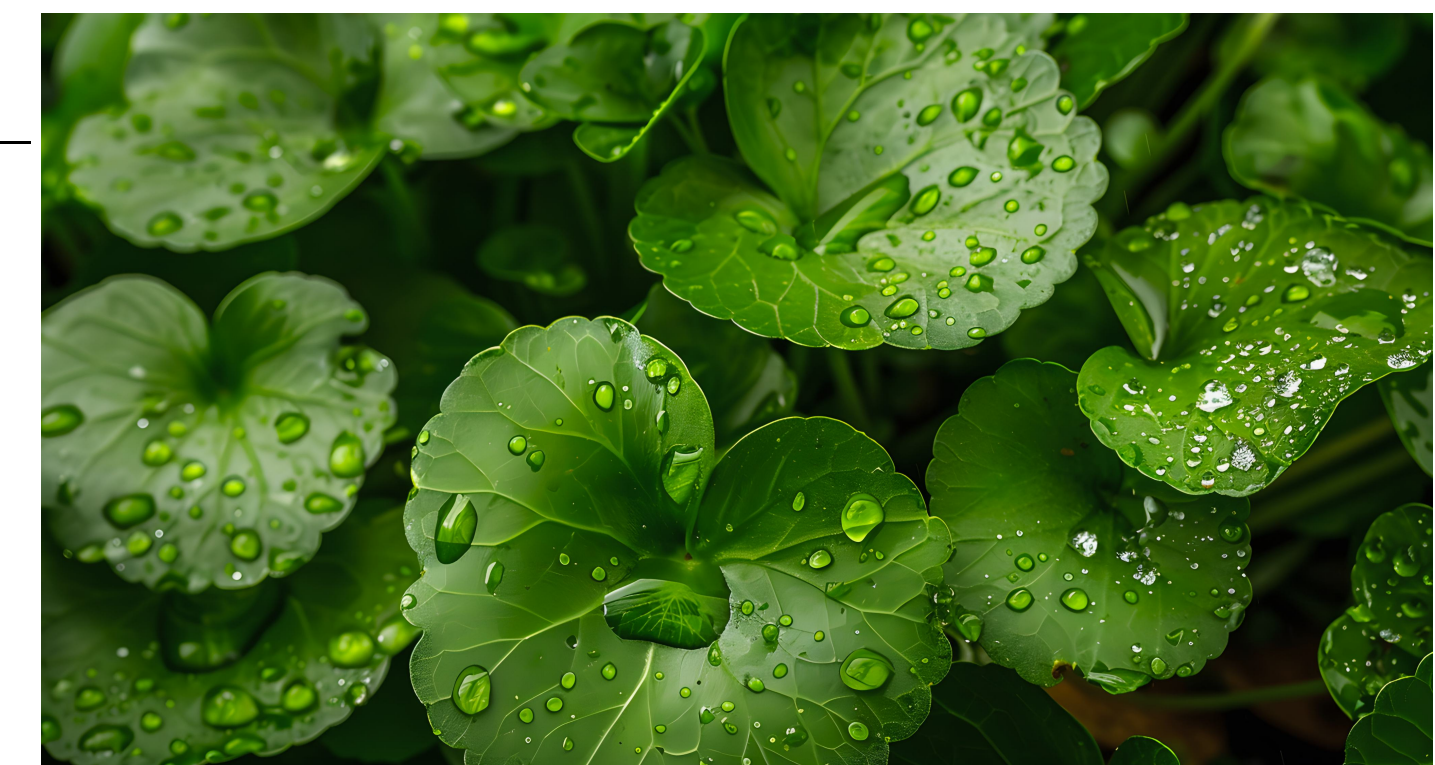
- # Calming
- # Acne
- # Soothing
- # Brightening

This product is an organic product grown in a smart farm with an extract from Madagascar Centella. Madagascar Centella Asiatica Extract is known for its exceptional skin benefits compared to extracts from other regions. The unique climate and soil conditions in Madagascar result in higher concentrations of active compounds like asiaticoside and madecassoside, enhancing its healing and soothing properties. This extract is particularly potent in reducing inflammation and redness, making it more effective for sensitive skin compared to extracts from other sources. Additionally, the Madagascar variant is often praised for its superior antioxidant content, providing better protection against environmental stressors and aging. Overall, the distinct quality of Madagascar Centella Asiatica makes it a preferred choice for achieving smoother, healthier, and more resilient skin.

## Simple & Clean formula, but Powerful effect.



When Centella extract is combined with Oligo Hyaluronic Acid, the blend offers enhanced skin hydration, soothing, and anti-aging benefits. Oligo Hyaluronic Acid penetrates deeply, providing intense and long-lasting moisture, while Centella extract calms and reduces inflammation. This combination strengthens the skin barrier, promotes collagen synthesis, and accelerates repair, improving overall skin resilience. The anti-aging effects are amplified, as Oligo Hyaluronic Acid hydrates and plumps the skin, and Centella enhances elasticity and firmness. Together, they work synergistically to deliver comprehensive skin care benefits, making the skin look healthier, firmer, and more youthful.



- Check Point.**
- Alcohol free
  - PEG free
  - Phenoxyethanol free
  - Oil free
  - Unscented
  - Vegan friendly
  - Cruelty free
  - All EWG Green

### Volume / SRP

- 30ml (1.01 fl.oz) Retail Price \$15.00
- 10ml (0.33 fl.oz) Retail Price \$10.5

# Active White Willow Bark with 0.5% BHA

- # Acne
- # Pore care
- # Sebum
- # Calming
- # Organic White Willow Bark

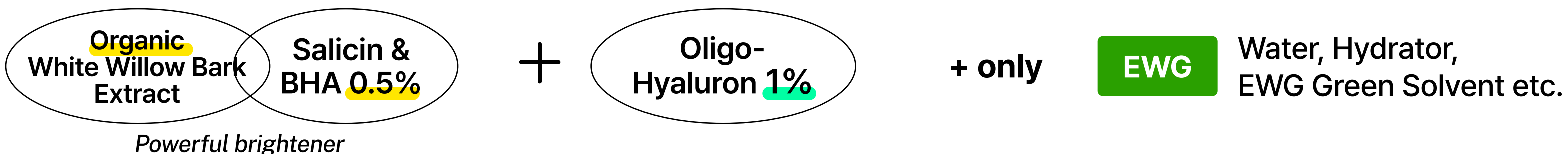
This product contains **organic white willow bark extract**, which provides **gentle exfoliation thanks to its natural salicin content**, helping to **clear pores and reduce acne without irritation**. The extract's anti-inflammatory properties soothe sensitive skin, reducing redness and calming irritation effectively. As a natural astringent, it balances **oil production, tightens pores, and enhances overall skin texture**. Being organic, it is free from pesticides and harmful chemicals, making it safer and more suitable for delicate skin types. Additionally, its antioxidant benefits protect the skin from environmental damage, promoting a healthier, more radiant complexion.



Watery Texture



## Simple & Clean formula, but Powerful effect.



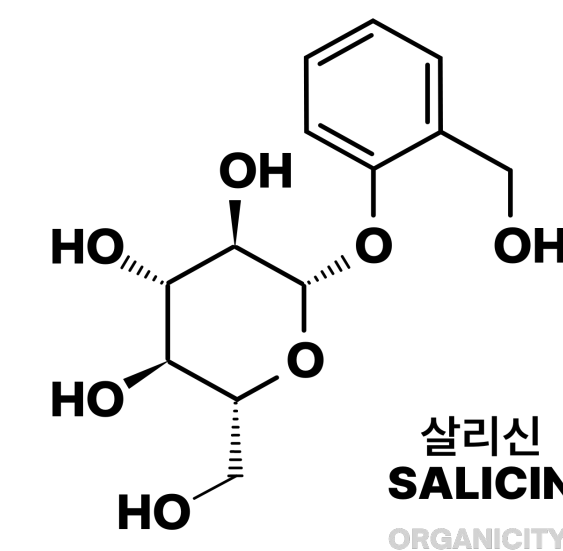
The combination of **organic white willow bark, BHA 0.5%, and 1% Oligo Hyaluronic Acid** provides enhanced **exfoliation, hydration, and anti-inflammatory** benefits for the skin. **Clinical studies show that BHA at 0.5% effectively reduces acne lesions** and improves skin texture by **gently exfoliating and clearing clogged pores** (Smith et al., 2021). Organic white willow bark, **rich in salicin**, adds anti-inflammatory and soothing properties, reducing redness and calming irritation (Jones et al., 2020), while **1% Oligo Hyaluronic Acid boosts hydration, improves elasticity, and reduces fine lines** (Brown et al., 2022). Together, these ingredients work synergistically to deliver clearer, smoother, and more hydrated skin, supported by clinical evidence.

### Check Point.

- Alcohol free
- PEG free
- Phenoxyethanol free
- Oil free
- Unscented
- Vegan friendly
- Cruelty free
- All EWG Green
- Organic Extract

### Volume / SRP

- 30ml (1.01 fl.oz) Retail Price \$15.00
- 10ml (0.33 fl.oz) Retail Price \$10.5

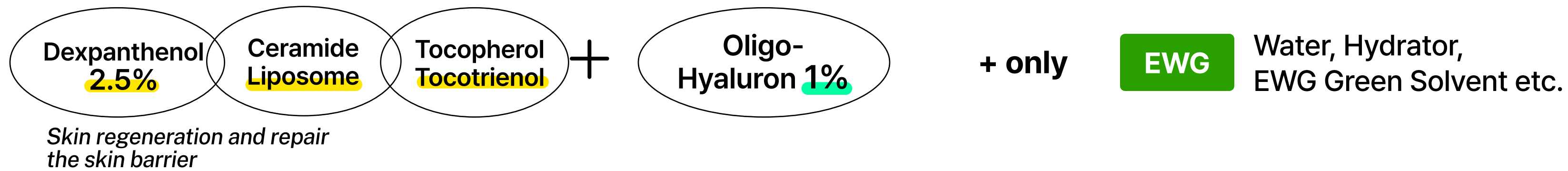


# Dexpanthenol 2.5% with Cera-Liposome\* Lotion

- # Skin Barrier
- # Skin Repair
- # Calming
- # Moisturizing
- # Dry Skin

This lotion contains 2.5% dexpanthenol along with a complex of ceramides that are liposome-encapsulated for enhanced absorption. Dexpanthenol strengthens the skin barrier, retains moisture, and soothes irritated or damaged skin by promoting healing and reducing inflammation. The ceramide complex works by reinforcing the skin's lipid barrier, preventing moisture loss, and providing protection against external aggressors. Together, these ingredients deeply hydrate the skin, improve elasticity, and enhance the overall skin health, making the lotion ideal for maintaining a healthy and resilient skin barrier.

## Simple & Clean formula, but Powerful effect.



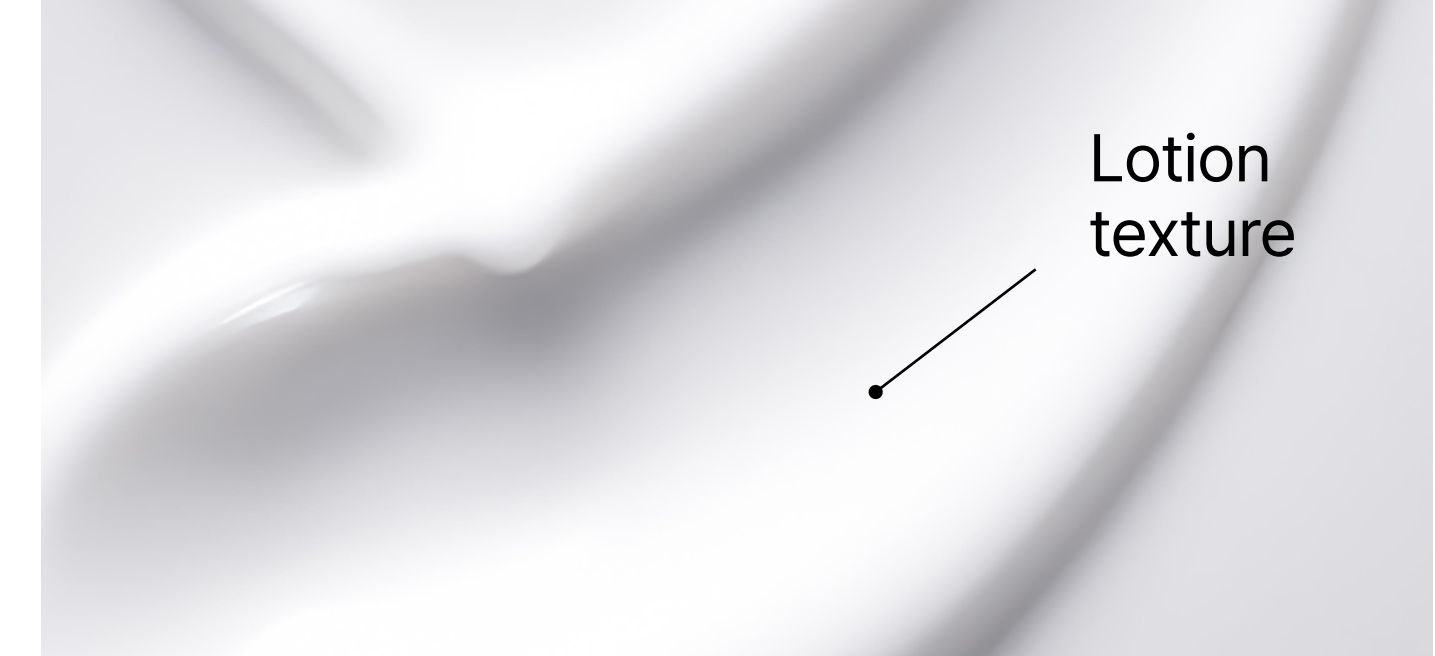
This lotion contains 2.5% dexpanthenol along with a complex of ceramides that are liposome-encapsulated for enhanced absorption, hyaluronic acid, and tocotrienol extracted from annatto. Dexpanthenol strengthens the skin barrier, retains moisture, and soothes irritated or damaged skin by promoting healing and reducing inflammation, with clinical data showing significant improvements in skin hydration and barrier function (Proksch et al., 2017). Ceramide liposomes work by reinforcing the skin's lipid barrier, preventing moisture loss, and providing protection against external aggressors. Hyaluronic acid adds intense hydration, while tocotrienol, a powerful antioxidant from annatto, helps protect the skin from oxidative stress, reducing the appearance of aging and enhancing overall skin health. Together, these ingredients deeply hydrate, improve elasticity, and maintain a resilient and youthful skin barrier.

### Check Point.

- Alcohol free
- PEG free
- Phenoxyethanol free
- All EWG Green
- Unscented
- Vegan friendly
- Cruelty free

### Volume / SRP

- 30ml (1.01 fl.oz) Retail Price \$15.00
- 10ml (0.33 fl.oz) Retail Price \$10.5

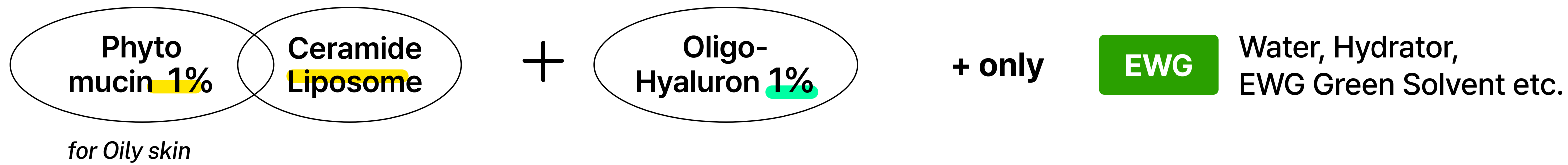


# Phyto-Mucin CeraRepair AC\* Cream for Oily skin

- # Oily skin
- # Skin repair
- # Calming
- # Sebum

This cream is enriched with **Phyto-mucin** extracted from Yam grown in Andong, Korea, known for its exceptional **skin regeneration properties**. Phyto-mucin enhances skin repair by **stimulating cell turnover** and **boosting collagen production**, which helps reduce the appearance of fine lines, scars, and other skin imperfections. Its moisturizing abilities maintain **optimal hydration**, **soothe irritation**, and **improve skin texture**, while its **antioxidant properties** protect the skin from environmental damage. This powerful ingredient, combined with the benefits of Korean Yam, makes the cream ideal for achieving healthy, youthful, and revitalized skin.

## Simple & Clean formula, but Powerful effect.



This cream is formulated with 1% **Phyto-mucin**, **ceramide liposomes**, and **oligo-hyaluronic acid**, making it ideal for using to **oily skin**, especially in hot weather when sebum production increases. **Clinical studies on 1% Phyto-mucin have shown significant improvements in skin regeneration, barrier repair, and reduction of visible skin imperfections**, supporting its role in enhancing overall skin health. The ceramide liposomes strengthen the skin barrier and help control excess sebum, while oligo-hyaluronic acid provides deep hydration without clogging pores, making it suitable for acne-prone and sensitive skin types. Together, these ingredients work synergistically to **improve skin elasticity, control oil, and promote a balanced, healthy complexion**.

### Check Point.

- Alcohol free
- PEG free
- Phenoxyethanol free
- Unscented
- Vegan friendly
- Cruelty free
- All EWG Green

### Volume / SRP

- 30ml (1.01 fl.oz) Retail Price \$14.00
- 10ml (0.33 fl.oz) Retail Price \$9.50



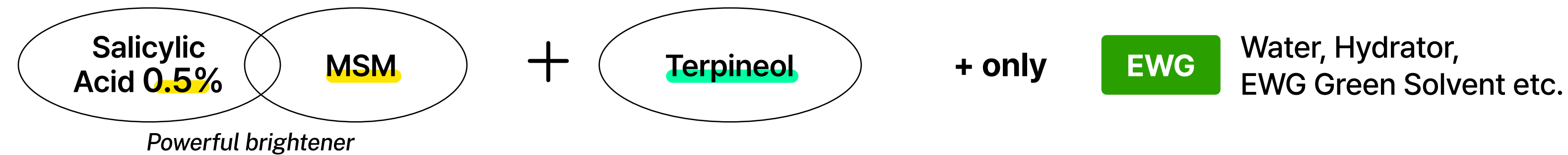
# BHA with Active-Teatree™ Gentle Cleanser

- # Pore Clean
- # Calming
- # Daily
- # Acne care
- # Sebum

This cleanser **effectively removes impurities and helps prevent acne** with active ingredients like **BHA, MSM, and Terpineol from tea tree**. BHA (Salicylic Acid) deeply penetrates the skin to **clear pores and control excess oil, making it great for acne-prone skin**. MSM (Methylsulfonylmethane) provides sulfur to support skin health, **reduces inflammation**, and promotes collagen production for improved elasticity. **Terpineol, the active component of tea tree oil**, offers strong **antibacterial and anti-inflammatory effects, soothing and protecting the skin**. Together, these ingredients provide a powerful cleansing and acne-preventive solution. This product uses a microbubble container that **creates microbubbles**, allowing the formula to gently and effectively cleanse the pores.



## Simple & Clean formula, but Powerful effect.



This product is **formulated with safe ingredients**, avoiding harmful substances. Instead of Cocamidopropyl Betaine, it contains Lauryl Glucoside, a **milder yet effective cleansing agent**. The formula includes **0.5% Salicylic Acid**, which deeply cleanses pores and helps control acne by exfoliating dead skin cells. **MSM** supports skin health by reducing inflammation and enhancing elasticity, while **Terpineol from tea tree oil** offers antibacterial properties that help soothe and prevent acne. **Together, these ingredients provide gentle yet powerful cleansing and acne-preventive benefits.**



- Check Point.**
- Alcohol free
  - PEG free
  - Phenoxyethanol free
  - Oil free
  - Unscented
  - Vegan friendly
  - Cruelty free
  - All EWG Green

### Volume / SRP

- 150ml (5.07 fl.oz) Retail Price \$17.00
- 30ml (1.01 fl.oz) Retail Price \$5.00



**ORGANICITY.**

The quality of being Organic  
Clean & Simple Active Cosmetic

🏠 Homepage

Brand) [www.organicity.co.kr](http://www.organicity.co.kr)  
HQ) [www.witan.co.kr](http://www.witan.co.kr)

☎ TEL

+82-02-6959-9678

✉ B2B / Other product inquires  
[info@witan.co.kr](mailto:info@witan.co.kr)

ORGANICITY  
by WITAN COMPANT INC.

**Many Thanks.**